

THE UPDATES OF EXCEPTION AND LICENSE TO COPYRIGHT ON THE AREA OF AI IN JAPAN

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Japan Academic Association
For Copyright Clearance

Agenda

1. National and local IP policies, particularly in relation to AI
2. Platform for AI and Copyright Stakeholders' Dialogue
3. Current status of public-private initiatives for the AI industry in Japan

1. National and local IP policies, particularly in relation to AI

Legal and policy frameworks in Japan specializing in AI

Cabinet Office

Intellectual Property Strategy Headquarters

Act on Promotion of Research, Development and Utilization of Artificial Intelligence-Related Technology (Enacted on June 4, 2025)

Agency for Cultural Affairs

Copyright Law Amendments (2018)

The Report of “General Understanding on AI and Copyright in Japan” (May 2024)

Ministry of Economy, Trade and Industry

Ministry of Internal Affairs and Communications

AI Guidelines for Business (April 2024)

Platform for AI and Copyright Stakeholders’ Dialogue (April 2024)

1. National and local IP policies, particularly in relation to AI

Platform for AI and Copyright Stakeholders' Dialogue

Agency for Cultural Affairs (ACA) and Ministry of Economy, Trade and Industry (METI)

June 2025

※ The opinions and impressions of the participants included in this document are merely examples and do not represent the consensus of views of all the participants in the platform.

2. Platform for AI and Copyright Stakeholders' Dialogue

2. Participating organizations and companies (as of May 29, 2025)

- Adobe K.K.
- General Incorporated Association ABJ
- Japan Academic Association for Copyright Clearance (JAC)
- Creator Economy Association
- Content Overseas Distribution Association (CODA)
- Association of Copyright for Computer Software (ACCS)
- Digital Publishers Federation of Japan
- Nippon Anime & Film Culture Association (NAFCA)
- Motion Picture Producers Association of Japan, Inc. (MPPAJ)
- Japan Video Software Association (JVA)
- Japan Magazine Publishers Association (JMPA)
- Japan Photographic Copyright Association (JPCA)
- Japan Book Publishers Association (JBPA)
- Nihon Shinbun Kyokai (NSK, The Japan Newspaper Publishers & Editors Association)
- The Association of Japanese Animations (AJA)
- Japan Net Creators Association (JNCA)
- Japan Art Copyright Association
- The Japan Commercial Broadcasters Association (JBA)
- AI-related Music Organization Council
- SB Intuitions Corp.
- ABEJA, Inc.
- ELYZA, Inc.
- Kotoba Technologies Japan, K.K.
- CyberAgent, Inc.
- DeNA Co., Ltd.
- DWANGO Co., Ltd.
- Preferred Networks, Inc.
- Benesse Corporation
- Works Applications Co., Ltd.
- Writers Guild of Japan (WGJ)
- Japan Writers Guild (JWG)
- Japan Actors Union (JAU)
- Google Japan G.K.
- The Japan Writers' Association
- The Japan Cartoonists Association (JCA)
- Sakana AI K.K.
- Stockmark inc.
- NEC Corporation
- Nippon Telegraph and Telephone Corporation (NTT)
- Japan Broadcasting Corporation (NHK)
- Microsoft Japan Co., Ltd.
- note Inc.
- HEROZ, Inc.
- Fujitsu Limited
- RightsDirect Japan

2. Platform for AI and Copyright Stakeholders' Dialogue

5. Outcomes of dialogues to date

- **Promotion of mutual exchanges between rights holders and businesses**

- Organizations and companies are incorporating training on AI and copyrights in their programs.
- Organizations and companies are inviting AI company representatives as outside lecturers to hold internal study meetings on generative AI.
- Opportunities have increased for considering from a more multifaceted perspective how we can coexist with technological advances while protecting the rights of creators.

- **Initiatives shared on licensing agreements, including the use of AI**

- Participants understood the necessity of licensing, including for the use of AI, and the current situation of the making of such agreements in certain areas.
- Participants recognized the necessity of the development of licensing agreements regarding AI, and concrete discussions and initiatives have emerged regarding compensation, such as the starting of licensing business for AI users.
- Participants introduced and shared their efforts regarding licensing and compensation.

- **Lists of pirated works shared**

- Rights holders provided lists to AI businesses of pirated material that should be excluded from training data.

- **Greater understanding of AI technology itself**

- Sessions were useful for gaining basic understanding of AI technology.
- Participants were able to increase their knowledge about AI.

2. Platform for AI and Copyright Stakeholders' Dialogue

6. Key issues identified in the dialogue

- Organization and clarification of matters that should be noted regarding contracts related to training datasets
- Ways to build and manage training datasets considering appropriate compensation to rights holders
- How to develop generative AI that creators can use safely and practically (Transparency in AI services and training datasets, Utility and usability of generative AI services)

3. Current status of public-private initiatives for the AI industry in Japan

Government Action

- The Agency for Cultural Affairs is formulating plans for a project to establish an environment promoting the distribution of datasets of copyrighted works, aimed at ensuring creators receive fair royalty, for fiscal year 2026.
- The Ministry of Economy, Trade and Industry has also launched the Generative AI Accelerator Challenge, a support program for the private sector, which includes content providers among its beneficiaries.

Private Action

- While private companies, CMOs, and rights holder organizations are still in the process of clarifying key points regarding how to cover royalty from AI, the acceptability for content providers differs depending on whether the dataset itself is provided to AI development companies or whether an external database is constructed that AI can utilize via RAG techniques. Consequently, some businesses are beginning to develop projects using methods that are easier to accept.



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THANK YOU!
